

USF Accounting Circle CPE Conference May 18-19, 2023

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RAYMOND JAMES



The Best of Both Worlds:

Thursday, May 18: In-person CPE at USF Marshall Center, followed by networking reception **Friday, May 19**: Virtual via ON24 ~ Internet access required

Register at www.usf.to/accounting (Click on Attendee RSVP)

Conference Pricing	Individual	Group (5 or more)
Two-day registration (May 18 and 19)	\$400	\$375
One day only (May 18 OR May 19)	\$275	-

• Registration for May 18, the in-person day, includes light breakfast, lunch, and a networking reception at the conclusion of the day.

- Transfers and substitutions are not allowable. Registration after May 17, 2023 is not available.
- **Refunds and Cancellations**: Requests for refunds must be received in writing by May 11, 2023 (five business days before the conference) to receive a full refund. There is no cancellation fee. No refunds will be granted after May 11, 2023.
- For more information regarding administrative policies such as complaint and refund, please contact our offices at 813-974-4186.

Additional Information

Who Should Attend: This program is intended for CPAs who wish to remain current in

various areas. Others are always welcome to attend. Descriptions and learning objectives for each presentation are included on the following program.

Program Level: Overview

Program Prerequisites: None

Advance Preparation: None

Thursday, May 18:

CPE Credit: Courses listed on the program this day qualify for up to 8 CPE credits in the categories noted for Florida CPAs. Written proof of attendance will be supplied.

Attendance Requirements: To earn a CPE credit, participants must attend 50 minutes of

the session, sign in and sign out.

Delivery Method: Group Live

Friday, May 19:

CPE Credit: Participants may earn up to 8 CPE credits this day only in the NASBA fields of study noted for each presentation on the following program.

Attendance Requirements: To earn a CPE credit, participants must log on, attend 50 minutes, and answer a minimum of three polling questions per 50-minute session.

Delivery Method: Group Internet Based



The University of South Florida Lynn Pippenger School of Accountancy is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be submitted to the National Registry of CPE Sponsors through its web site: <u>www.nasbaregistry.org</u>.

Day 1 Schedule- May 18, 2023

7:30	Conference Check-In and Light Breakfast, Marshall Center, USF Tampa	
8:00-9:00	Achieving Financial Independence Shawn J McCabe, Director, CPAlliance™	
	 This course will provide an overview of what it takes to achieve and protect financial independence in today's world of market volatility, inflation, and higher interest rates! (Florida CPE Category: Technical Business; 1 CPE credit) Learning Objectives: After completing this course, you will be able to: Understand what financial independence is and how to achieve it. Learn what opportunities exist for CPAs to help their clients with financial planning. 	
9:05-10:00	State of the Profession and Workforce Pipeline Shelly Weir, President & CEO, FICPA	
	 FICPA CEO & President Shelly Weir will take a deep dive inside the most pressing issues facing the CPA profession. This discussion is focused on the CPA pipeline, recruiting and retaining top talent, the evolution of the CPA business model, and much more. (<i>Florida CPE Category: Behavioral; 1 CPE credit</i>) Learning Objectives: After completing this course, you will be able to: Identify and strategize on current issues facing the profession. 	
10:00-10:10	Break	
10:10-11:05	Performing while Transforming: Lessons in People-focused Leadership Steven Presley, Chief Executive Officer, Nestlé Zone North America	
	In a crowded landscape where consumers have more choices - and more challenges - than ever before, the core differentiator to success is culture. Hear from Steve Presley, who over the past 26 years made the journey from auditor to CEO of Nestlé's largest market, on why focusing on empowering Nestlé's people is the reason the organization has transformed from a no-growth company to a growth engine over the past five years. <i>(Florida CPE Category: Behavioral; 1 CPE credit)</i>	
	Learning Objectives: After completing this course, you will be able to:	
	 Appreciate a CEO's perspective on how to perform while transforming, in the face of unanticipated challenges. Rethink your approach to driving the human side behind accounting to move from numbers to insights that will help your business grow and thrive. 	
11:10-12:05	Current Trends in Fraud Keith Givens, Special Agent, FBI	
	This presentation will discuss the most prevalent fraud trends today. It will cover the latest techniques fraudsters are using to be successful in committing fraud and stealing funds. It will also cover what you can do to reduce the risk of becoming a victim of fraud. (Florida CPE Category: Technical Business; 1 CPE credit)	
	Learning Objectives: After completing this course, you will be able to:	
	 Discuss what is the severity of fraud today. Learn practices to reduce the chance of being a victim of fraud. Understand what to do if you are a victim of fraud. Identify what the FBI is doing to help. 	
12:05-1:00	Lunch, Marshall Center Ballroom	

Day 1 Schedule- May 18, 2023 (cont'd.)

1	
1:00-1:55	Employee Benefit Plan Updates for 2023 Jenny Matasic, Director, CBIZ
	 This session will explore changes impacting plans under SECURE 2.0 as well as changes impacting plans with the revised 2023 Form 5500. Additionally, the session will explore proposed changes to self-correction methods under the DOL's Voluntary Fiduciary Correction Program, as well as changes to audit standards impacting plan audits in 2023. (<i>Florida CPE Category: Accounting and Auditing; 1 CPE credit</i>) Learning Objectives: After completing this course, you will be able to: Identify the changes impacting plans and plan audits.
2:00-2:55	Digital Finance: Modernizing the finance function with technology and automation Sean Carroll, Director, and Yoelly Mayoz, Director, PwC LLP
	This presentation explores the transformative potential of technology and automation within the finance function while addressing the associated ICFR risk considerations. Participants will learn about key trends, emerging technologies, and best practices for integrating technology risk management into their organizations, preparing them for a future-oriented, efficient, and secure finance function. (<i>Florida CPE Category: Accounting and Auditing; 1 CPE credit</i>) Learning Objectives: After completing this course, you will be able to:
	 Understand the current technology landscape in finance what to expect in the near future. Evaluate the ICFR risk considerations of these technologies in your organization.
2:55-3:05	Break
3:05-4:00	Mid-Year Economic Outlook Giampiero Fuentes, Economist, Raymond James
	Today's presentation will focus on Raymond James' economic outlook explained through some of the important building blocks of the US economy. (Florida CPE Category: Technical Business; 1 CPE credit)
	Learning Objectives: After completing this course, you will be able to:
	 Differentiate between inflation, stagflation, stagnation, and disinflation. Explain what has happened to the US economy in recent times, and its potential path forward.
4:05-5:00	Where business and ESG strategy meet: Identifying material issues and risks to your organization Mallory Thomas, Partner, and Srinand Yalamanchili, Director, Baker Tilly
	Built strategically, an environmental, social and governance (ESG) program creates valuable impact within your organization. As many companies begin their journey, they face the challenge of aligning their organizational and ESG strategies, while recognizing the material issues and risks that present. In this session, risk advisory and ESG specialists will discuss how to align your organization's strategy with your ESG priorities through an interconnected approach that supports the execution of strategic initiatives, when implemented in a coordinated effort. (<i>Florida CPE Category: Technical Business; 1 CPE credit</i>)
	Learning Objectives: After completing this course, you will be able to:
	 Understand how to prioritize ESG strategy and applicable material issues relevant to your organization and aligned with ESG related reporting compliance requirements. Identify effective ESG strategies, the impacts, opportunities and risks to your organization. Examine how to assess the risks and opportunities the material issues present, and leading practices to manage these risks and optimize opportunities!
5:00	END OF DAY 1 - Join us in the Ballroom for the networking reception!

Day 2 Schedule- May 19, 2023

7:45	Login to the virtual conference platform, ON24
8:00-9:00	Internal Controls: The evolution of Sarbanes-Oxley and the new frontier of ESG Kyle Futch, Senior Manager, and William Sehnert, Managing Director, KPMG LLP
	More than 20 years after the Sarbanes-Oxley Act was signed, internal controls continue to evolve. This course examines emerging trends in internal controls over financial reporting and key considerations as organizations design and implement internal controls over ESG reporting. (NASBA Field of Study: Auditing; 1 CPE credit)
	Learning Objectives: After completing this course, you will be able to:
	 Identify emerging trends and challenges related to internal controls over financial reporting. Describe key areas of focus related to the implementation of internal controls over ESG reporting.
9:05-10:00	Cybersecurity: Managing Third-Party Risks Ray Gandy, Director, CBIZ
	Many organizations use multiple third-party partners. With supply chain attacks on the rise, along with growing regulator and board-level concerns, it is imperative to better understand and manage third-party cybersecurity risks. The Bottom Line? – "Don't Let Their Disruption Become Your Disruption!". (NASBA Field of Study: Information Technology; 1 CPE credit)
	Learning Objectives: After completing this course, you will be able to:
	 Identify third party cyber risks and implications. Discover supply chain attacks on the rise. Utilize third-party service provider selection tips. Delineate third-party cybersecurity practices.
10:00-10:10	Break
10:10-11:05	Accounting for Changes to a Lessee's Real Estate Portfolio Tim Kolber, Managing Director, Deloitte & Touche LLP
	The primary purpose of this session is to share thoughts and perspectives about accounting considerations for changes to a real estate lease portfolio, with the primary focus being: (1) lease reassessment events, (2) ROU asset impairment and abandonment, and (3) lease modifications. (NASBA Field of Study: Accounting; 1 CPE credit)
	Learning Objectives: After completing this course, you will be able to:
	 Summarize what is being observed from the real estate rationalization standpoint. Describe the ASC 842 accounting requirements related to lease reassessment events. Discuss the application of the ASC 360 impairment and abandonment requirements to lease right-of-use assets. Identify the complexities and nuance in applying ASC 842 lease modification framework.
11:10-12:05	Mindful Leadership in the Modern World Kristin Conklin, Americas Mindfulness Leader, Ernst & Young LLP
	As the world continues to grow more complex, it is increasingly difficult to pay attention to and focus on what truly matters – at work and in our personal lives. If you aspire to be a high-performing transformative leader without sacrificing well-being, cultivating mindfulness is an important step on that journey. In addition to helping leaders better navigate complex situations, mindfulness has been shown to reduce stress, improve focus and performance, and increase collaboration, self- awareness, and empathy. (NASBA Field of Study: Personal Development; 1 CPE credit)
	Learning Objectives: After completing this course, you will be able to:
	 Understand the neuroscience and benefits of practicing mindfulness. Learn practical exercises to enhance mental focus, empathy, and resilience. Recognize unhelpful states and employ more productive ones.

Day 2 Schedule- May 19, 2023 (cont'd.)

12:05-1:00	Lunch Break
1:00-1:55	Tax Update William Billips, Partner, Cherry Bekaert Advisory LLC
	 This session will cover recent changes to the tax code, as well as current legislative developments for 2023 and other items on the horizon, such as Executive Compensation Limitations from ARPA as well as the FY 2024 Budget. Specific topics covered include the Tax Cuts and Jobs Act – Research and Experimentation Modifications, Interest Expense Limitation Modifications, and Capital Expensing Modifications, as well as the Inflation Reduction Act and Passthrough Entity Tax Regime. (NASBA Field of Study: Taxes; 1 CPE credit) Learning Objectives: After completing this course, you will be able to: Identify recent changes to the tax code. Summarize new items on the tax horizon.
2:00-2:55	Turning hot water into steam: The role of financial statement auditor in serving investors and the public interest George Botic, Director, Division of Registration and Inspections, PCAOB
	 Consider this: Water at 211 degrees is simply hot water but add just one more degree and water turns to steam. Steam can power a locomotive. In 2023, a time of turbulent economic and geopolitical activity, financial statement auditors will want to identify small changes that can lead to sustained audit quality. (NASBA Field of Study: Auditing; 1 CPE credit) Learning Objectives: After completing this course, you will be able to: Name the most important characteristic auditors need as part of their service to investors and the public. Apply a "back to basics" approach to audit work.
2:55-3:05	Break
3:05-4:00	Reduce Stress & Improve Productivity With Desk Yoga Ali Nikolich, Yoga Instructor
	 This presentation will introduce you to desk yoga and the benefits that a simple and consistent routine can have on your performance inside and outside of the office. (NASBA Field of Study: Personal Development; 1 CPE credit) Learning Objectives: After completing this course, you will be able to: Describe the potential benefits of desk yoga to family, friends, and colleagues. Execute a simple desk yoga routine that can be completed in 10 minutes or less.
4:05-5:00	What's New in Excel for 2023 Bill Jelen, MrExcel Publishing
	Microsoft keeps adding more functionality to Excel. Take a look at the 14 new functions added to Excel. See how to use a formula to display a picture on a dashboard and have that picture change using a pivot table slicer. See who made changes in the last 60 days. Copy from one computer and paste to another computer. (NASBA Field of Study: Computer Software & Applications; 1 CPE credit) Learning Objectives: After completing this course, you will be able to:
	 Get familiar with new tools introduced to Excel in the last year. Learn how to use new formula functions in Excel.
5:00	End of Day 2 – Thank you for joining us and for your support!

Keynote Speaker



Steve Presley, Nestlé Zone North America

Steve Presley is Executive Vice President and Chief Executive Officer, Zone North America, and Market Head for the U.S., Nestlé's largest market in the world with approximately \$30 billion in annual sales. A people-centered leader, Steve helped turn Nestlé USA into an engine for profitable growth during his tenure as Chairman and CEO, beginning in 2018.

A hallmark of his leadership is a core belief that culture drives success, and self-disruption is the best way to win in the market and serve your consumers. He revitalized the U.S. business through a strategic focus on empowering people and transforming culture. The "consumer-obsessed" turnaround was driven by employees across Nestlé USA who embraced Steve's *Ways Of Winning* approach that emphasizes speed, agility, courage and collaboration. Prior to becoming Nestlé USA CEO, Steve—as Chief Transformation Officer and Chief Financial Officer—orchestrated a cross-country headquarters move, among other critical transformations.

Steve's leadership in the U.S. market oversaw strategic divestitures and acquisitions that reflected—and delivered on—his profitable growth strategy. The portfolio transformation included selling the confections business and buying Starbucks Consumer Packaged Goods business and Essentia premium water, among other moves. He and his leadership team also invested in and developed the future-forward capabilities of the business, from e-commerce to flex manufacturing to the use of analytics and data to drive and inform decision-making.

Steve began his career with Nestlé 26 years ago as a controller for the beverage factory in Suffolk, Virginia and has held various roles in finance and management across his tenure. In 2013, he was appointed CFO for Nestlé USA and took an expanded role a few years later, directing Nestlé USA's strategic transformation to ensure the long-term growth of the company.

Steve is originally from West Palm Beach, Florida. He holds a bachelor's degree in accounting from the University of South Florida and is a Certified Public Accountant.





William Billips, Cherry Bekaert Advisory LLC

As a Tax Partner in the Firm's Nashville office, Will specializes in corporate income tax and ASC 740 leading the Cherry Bekaert Center of Excellence for ASC 740, where he oversess all firm internal and external ASC 740 training, internal firm quality control and risk management, scheduling and overall firm processes and procedures. He assists companies with overall provision processes, transactional tax accounting and internal controls over the tax provision and financial reporting processes. He works closely to serve companies that need assistance with tax accounting for transactions (including initial public offerings) or on-going tax provisions for financial reporting. His transactional support includes mergers, acquisitions, diverstitures, spin-offs, SPAC and deSPAC transactions.

George Botic, PCAOB

George Botic is the director of the Division of Registration and Inspections (DRI), which includes the Global Network Firm Inspection Program. Mr. Botic joined DRI in 2003, rising to deputy director in 2009, where he led the PCAOB's inspection program for domestic and non-U.S. registered accounting firms. He has also served as director of the Office of International Affairs from January to May of 2018 and as special advisor to PCAOB Chairman James R. Doty from June 2014 to January 2018. Before joining the PCAOB, Mr. Botic was а senior manager with PricewaterhouseCoopers. He is a graduate of Shepherd University and received a Master of Accountancy from Virginia Tech.





Sean Carroll, PwC LLP

Sean is a Director in PwC's Risk and Reg Technology practice with 8 years at PwC and over 20 years of leadership and technology experience. His primary focus is on risk and regulatory technology in the financial services space. He has helped financial institutions modernize and automate their regulatory reporting, compliance testing and monitoring, and risk assessments using technology. He focuses on software product development, technology operating model design for 2nd line of defense and is currently leading development of an end-to-end compliance cloud solution as a service to consolidate and automate 2nd and 3rd LOD functions. Prior to PwC, Sean was an officer in the US Navy.



Kristin Conklin, Ernst & Young LLP

Kristin Conklin is a qualified MBSR (Mindfulness-Based Stress Reduction) instructor through UC, San Diego – School of Medicine and currently serves as EY's foremost advisor on mindfulness. As EY's Americas Mindfulness Leader and the Global Leader of the EY Mindfulness Network, Kristin has guided more than 30,000 colleagues and clients globally in practical mindfulness practices that enhance the employee experience toward greater wellbeing and performance. She became an advocate of mindful movement (yoga) and mindfulness meditation over 10 years ago, when she first discovered these resources as tools toward greater authenticity and personal growth. Kristin has a natural excitement and a life passion for energizing individuals and organizations through these highly accessible practices!

Giampiero Fuentes, Raymond James

Giampiero Fuentes joined Raymond James in 2017 and he's currently the firm's economist after spending most of his tenure at the company as the Investment Strategy manager. Mr. Fuentes' role focuses on researching economic trends, building economic models, and providing advisors and clients with in-depth guidance regarding the economy and markets. Mr. Fuentes received his Bachelor's in Finance at the University of South Florida where he was awarded the King O' Neal Scholar Award and was nominated as the most remarkable student in the 2013-2014 academic year. In 2018 he obtained his Master's degree in Finance with honors from Harvard University.





Kyle Futch, KPMG LLP

Kyle Futch is a Senior Manager in the KPMG Tampa audit practice. He has more than 10 years of experience providing audit services to clients in the financial services industry, including Fortune 500 SEC registrants, broker-dealers, registered investment advisers, and cryptocurrency brokers. His technical background is focused on the implementation of new accounting standards, internal controls, regulatory compliance, and SEC reporting requirements. Additionally, Kyle has served as part of KPMG's internal audit quality review team, and has been an instructor for KPMG's national training programs. He obtained an B.S. in Accounting from the University of Florida and an M.S. in Accounting from the University of Virginia.



Ray Gandy, CBIZ

Ray is a Director and Leader of the IT Risk & Assurance Practice where he provides outsourced/co-sourced information security services, cybersecurity assessments, and prioritized security projects. Ray currently provides fractional/virtual Chief Information security Officer (vCISO) services to clients across the NFP, Higher Education, Manufacturing & Distribution, Biotech, Professional Services, and other market segments/verticals.

Keith Givens, FBI

Special Agent Givens has 28 years with FBI. He Is a CPA and CFE. He has worked extensively on both National Security matters and Criminal matters. He was the Healthcare Fraud Coordinator for the Tampa Division, which covers $1/3^{rd}$ of Florida from Brevard County across the middle of Florida to Tampa and then all the way down to Ft. Myers on the West coast of Florida. He led the Middle District of Florida COVID Fraud Task force during the height of the Pandemic. Over his time with the FBI he has worked on Corporate Fraud, Securities Fraud, Government Fraud, Investment Fraud, Public Corruption and Civil Rights, among other violations. He most recently finished an assignment in Cyber Division in Washington, DC prior to coming to Florida.



Bill Jelen, MrExcel Publishing

Bill Jelen is the host of MrExcel.com and the author of 67 books about Microsoft Excel. He was an ESPN commentator for the World Excel Championships, has made over 80 guest appearances on TV's Call for Help with Leo Laporte. Bill will entertain you while showing you the powerful tricks in Excel.



Tim Kolber, Deloitte & Touche LLP

Tim Kolber is a Managing Director with over 25 years of experience in the accounting profession and currently leads Deloitte's Lease Accounting Market Offering in the Accounting Advisory & Transformation Services practice. Tim is one of the firm's leading lease accounting experts from both the US GAAP (ASC 842) and IFRS (IFRS 16) perspectives. In this role, he engages in discussions with professionals at the other Large Firms, interacts with various industry groups and Fortune 100 companies, and assists clients on interpreting and applying the guidance. Tim is also one of the primary authors of Deloitte's *A Roadmap to Applying the New Leasing Standard*.

Jenny Matasic, CBIZ

Jenny Matasic is a Director at CBIZ where she works actively in all aspects of audit, review and compilation engagements. She oversees the employee benefit plan (EBP) audit practice in Tampa Bay and has more than 18 years of experience auditing benefit plans, including 401(k) and 403(b) plans, defined benefit, and health and welfare plans for single and multiple employers. She provides continuing education to the Tampa Bay office and to other CBIZ & MHM offices and frequently hosts continuing education seminars for clients. Jenny is also a presenter on national webinars and at local seminars and conferences.



Yoelly Mayoz, PwC LLP

Yoelly has 15 years of public accounting experience and is currently on tour at PwC's National Office. Prior to joining the National Office, Yoelly served as the lead director on external audits of multi-national public companies. Over the past decade, Yoelly has served both public and private clients across many different industries including industrial products and consumer markets. Her experience includes business combinations, SEC financial reporting, Sarbanes-Oxley design and implementation (including first year SOX), comfort letter procedures related to debt offerings, and new accounting standard adoptions. Yoelly is a certified public accountant licensed in Florida and is a member of the AICPA. She is a graduate of USF where she obtained her Master of Accountancy and Bachelor of Accountancy.



Shawn McCabe, CPAlliance™

After serving 10 years of active military service, Shawn started his career in financial planning and investments in 2007 where he quickly learned that the market can be unpredictable, yet extremely rewarding to those who stay the course. As a Financial Advisor and CPAlliance[™] Director with CPS Investment Advisors, Shawn works to enrich and grow the CPAlliance[™] program, by helping CPAs become CPA financial planners. When he's not helping CPAs and clients achieve financial independence, he is spending time with his better half Amy and their three beautiful children. Shawn earned a Bachelor's Degree in Business Administration and MBA from Saint Leo University, a Certificate in Financial Planning from Florida State University and a CERTIFIED FINANCIAL PLANNER[™] Professional designation in 2011. He is now working towards his Certified Public Accountant designation.

Ali Nikolich, Yoga Instructor

Ali has been teaching group, private, and corporate yoga classes in the greater Tampa area for over 15 years. She has had the opportunity to teach and present at organizations such as PwC, Jacobs, and Parallel. By day, Ali is a program manager for a multinational cannabis organization. In addition to managing the company's many training and operations programs in Florida, Ali also leads an employee resource group where associates are encouraged to come and learn mindfulness based stress reduction practices, desk yoga, change management techniques, and other skills that will help them thrive in a fast-paced, ever-changing industry.





William Sehnert, KPMG LLP

Will is a Managing Director in the KPMG New York Financial Services Practice. Will has a diverse background of experience providing financial statement audit, audit of internal control over Financial Reporting, Internal Control Over Compliance, and review services to an array of multi-national financial institutions primarily related to banks, broker dealers, and wealth managers. His experience includes providing professional audit services to clients in accordance with U.S. GAAP, SEC, and PCAOB requirements.



Mallory Thomas, Baker Tilly

Mallory Thomas is a partner with Baker Tilly's risk advisory practice. Mallory worked in the internal audit function for a large, publicly held retailer before rejoining Baker Tilly in 2015. She specializes in internal audit, ESG/sustainability readiness and assurance, organizational governance and compliance, enterprise risk management and Sarbanes-Oxley compliance including IPO readiness support. Her expertise in these areas earned her recognition as one of the Top Women in Finance by Finance and Commerce, a daily business newspaper in Minnesota.

Shelly Weir, FICPA

Shelly Weir is President & Chief Executive Officer of the Florida Institute of CPAs (FICPA), the statewide professional association for Certified Public Accountants (CPAs) in Florida. In this role, Weir serves as Secretary-Treasurer of the FICPA and FICPA Scholarship Foundation and works in partnership with the FICPA Council to develop and execute the Institute's strategic vision. Weir is actively engaged in legislative and advocacy efforts representing the CPA profession at the state and national level. As a member of the Board of Trustees for the Florida Chamber Foundation, she advocates for the business and tax interests of CPAs. As President & CEO, Weir represents all Florida CPAs with the state's Board of Accountancy and the Department of Business & Professional Regulation. As a member of the CPA Society of Association Executives, she collaborates with other association leaders to address regulatory and legislative agendas affecting CPAs across the nation.



Srinand Yalamanchili, Baker Tilly

Srinand is a director with Baker Tilly in the strategy and management consulting advisory practice. With specific experience focusing on environmental, social and governance (ESG) matters, Srinand's subject matter industries extend across the ESG landscape including climate change mitigation and ESG strategy, regulatory reporting requirements, net-zero strategy, materiality, and renewable energy incentives. His focus is industry-agnostic, centered on providing businesses revenue, operational and reputational benefit through the adoption of ESG principles.