



13th Annual Women in Leadership Fall Symposium

The **13th Annual Women in Leadership & Philanthropy Fall Symposium** celebrates women who are transformational leaders through their volunteer, professional and philanthropic contributions. This half-day event (which has sold out since 2013) includes a networking breakfast, concurrent sessions, and a dynamic lunchtime keynote address by **Jeannette Walls**, journalist and author of the New York Times best-selling memoir, *The Glass Castle*, a powerful and inspiring story recently brought to life as a major motion picture.

Date: October 19, 2018

Anticipated attendance: 950+

Location: Hilton Tampa Downtown

Audience: WLP members, university benefactors, community & business leaders, faculty, staff, and students

Presenting Sponsor – SOLD

- **Exclusive sponsorship** with the highest level of visibility
- Three corporate tables of 10 in a premier location
- Company logo displayed on save-the-date postcard to be sent to event mailing list (minimum 4,500 individuals)
- Company logo displayed on invitation to be sent to event mailing list (minimum 4,500 individuals)
- Company logo displayed on large screen during the event
- Company logo with link displayed on event web page and in social media outlets
- Company logo in event program
- Company logo in print advertising
- Company logo on event signage
- Recognition on web-based Symposium notices
- Placement of one (1) corporate representative on a WLP Concurrent Session panel (to be mutually agreed upon by donor and WLP leadership)
- Attendance for 30 guests at post-event VIP reception with speaker (subject to availability of speaker)
- Attendance for 4 guests at pre-Symposium reception with panelists, sponsors and WLP Leadership
- Post-event feature story on involvement in symposium in a monthly issue of *WLP News of Note* (issue to be selected by sponsor – minimum 2,000 recipients)
- Prominent inclusion in luncheon program (recognition as presenting sponsor from the stage, opportunity to welcome attendees and introduce keynote speaker at luncheon, etc.)
- Photograph with keynote speaker
- One year Corporate Membership in Women in Leadership & Philanthropy (\$5,000 value)

VIP Reception Sponsor – SOLD

- Two corporate tables of ten (10) in a premier location
- Company logo displayed on invitation to be sent to event mailing list (minimum 4,500 individuals)
- Company logo displayed on large screen during the event
- Company logo with link displayed on event web page and in various social media outlets
- Company logo in event program
- Company logo in print advertising
- Company logo on event signage
- Recognition on web-based Symposium notices
- Attendance for ten (10) guests at post VIP reception with speaker
- Opportunity to welcome VIP reception guests
- Placement of one (1) corporate representative on a WLP Concurrent Session panel (to be mutually agreed upon by donor and WLP leadership)
- Attendance for 4 guests at pre-Symposium reception with panelists, sponsors and WLP Leadership
- One (1) year Corporate Membership in Women in Leadership & Philanthropy

Concurrent Session Sponsor (\$5,000 – 6 available)

- One corporate table of 10 in a preferred location
- Company logo displayed on invitation to be sent to event mailing list (minimum 4,500 individuals)
- Company logo displayed during the event
- Company logo with link displayed on event web page and in social media outlets
- Company logo in event program
- Company logo in print advertising
- Company logo on event and sponsored session signage
- Recognition on web-based Symposium notices*
- Attendance for 4 guests at pre-Symposium reception with panelists, sponsors and WLP Leadership
- Attendance for 4 guests at post VIP reception with speaker (subject to availability of speaker)
- Opportunity to welcome attendees and introduce session speaker(s) at sponsored concurrent session
- Placement of one (1) corporate representative on a WLP Concurrent Session panel (to be mutually agreed upon by donor and WLP leadership) and direct engagement with the WLP Programs Committee in crafting the message of the session.

Networking Breakfast Sponsor (\$5,000 – one available)

Title sponsor for opening networking breakfast for all symposium attendees prior to concurrent sessions.

- One corporate table of 10 in a preferred location
- Company logo on all printed program materials
- Company logo on event signage
- Company logo on signage at networking reception
- Attendance for 4 guests at pre-Symposium reception with panelists, sponsors and WLP Leadership
- Attendance for 4 guests at post VIP reception with speaker (subject to availability of speaker)

Student Reception Sponsor (\$5,000 – one available)

Title sponsor for private reception for female USF student leaders to participate in Q & A with Keynote Speaker.

- One corporate table of 10 in a preferred location
- Company logo on all printed program materials
- Company logo on event signage
- Company logo on signage at networking reception
- Opportunity to welcome students at reception
- Attendance for 4 guests at pre-Symposium reception with panelists, sponsors and WLP Leadership
- Attendance for 4 guests at post VIP reception with speaker (subject to availability of speaker)
- Attendance for 4 guests at student reception

Benefactor Sponsor (\$5,000 – multiple available)

- One corporate table of 10 in a preferred location
- Company logo on event signage
- Company logo on all printed program materials
- Attendance for 4 guests at post VIP reception with speaker (subject to availability of speaker)
- Attendance for 4 guests at pre-Symposium reception with panelists, sponsors and WLP Leadership

WLP Table Sponsor (\$1,500 – multiple available)

- One corporate table of 10
- Company name in program and at table

Print deadlines: June 15 (invitations); September 11 (programs)

For all sponsorship levels, please note the following: Pursuant to IRS guidelines, support is defined as a “Qualified Sponsorship,” which means no endorsement of your business, qualitative or comparative language, price information or indication of savings or value can be included in written words or in program remarks. In essence, your organization can be acknowledged through simple use of your name, logo and location, but no message that promotes or markets and trade or business, or any service, facility or product is permissible.