



15th Annual Women in Leadership Fall Symposium with Gretchen Carlson

The **15th Annual Women in Leadership & Philanthropy Fall Symposium** celebrates women who are transformational leaders through their volunteer, professional and philanthropic contributions. This half-day event includes a networking breakfast, concurrent sessions, and a dynamic lunchtime keynote address by **Gretchen Carlson**, Journalist, author, and advocate. Gretchen Carlson paved the way for #metoo with her historic 2016 sexual harassment complaint against her former boss, the chairman of Fox News. Named one of Time Magazine's "100 Most Influential People in the World," Carlson is a Stanford and Oxford-educated former Miss America, recognized author of New York Times bestsellers "Be Fierce" and "Getting Real," and is one of America's most successful news anchors and a globally recognized advocate for women's empowerment.

Date: October 2, 2020

Anticipated attendance: 1,000+ (this event has sold out annually since 2013)

Location: Hilton Tampa Downtown

Audience: WLP members, university benefactors, community & business leaders, faculty, staff, and students

Presenting Sponsor – SOLD

- **Exclusive sponsorship** with the highest level of visibility
- Three corporate tables of 10 in a premier location
- Company logo displayed on save-the-date postcard to be sent to event mailing list (minimum 4,500 individuals)
- Company logo displayed on invitation to be sent to event mailing list (minimum 4,500 individuals)
- Company logo displayed on large screen during the event
- Company logo with link displayed on event web page and in social media outlets
- Company logo in event program
- Company logo in print advertising
- Company logo on event signage
- Recognition on web-based Symposium notices
- Placement of one (1) corporate representative on a WLP Concurrent Session panel (to be mutually agreed upon by donor and WLP leadership)
- Attendance for 30 guests at post-event VIP reception with speaker (subject to availability of speaker)
- Attendance for 4 guests at pre-Symposium reception with panelists, sponsors and WLP Leadership
- Featured in post-event story in a monthly issue of *WLP News of Note* or another WLP publication
- Prominent inclusion in luncheon program (recognition as presenting sponsor from the stage, opportunity to welcome attendees and introduce keynote speaker at luncheon, etc.)
- Photograph with keynote speaker
- One-year Corporate Membership in Women in Leadership & Philanthropy

VIP Reception Sponsor – SOLD

- Two corporate tables of ten (10) in a premier location
- Company logo displayed on invitation to be sent to event mailing list (minimum 4,500 individuals)
- Company logo displayed on large screen during the event
- Company logo with link displayed on event web page and in various social media outlets
- Company logo in event program
- Company logo in print advertising
- Company logo on event signage
- Recognition on web-based Symposium notices
- Attendance for ten (10) guests at post VIP reception with speaker
- Opportunity to welcome VIP reception guests
- Placement of one (1) corporate representative on a WLP Concurrent Session panel (to be mutually agreed upon by donor and WLP leadership)
- Attendance for 4 guests at pre-Symposium reception with panelists, sponsors and WLP Leadership
- One (1) year Corporate Membership in Women in Leadership & Philanthropy

Printed Program Sponsor - \$10,000

- One corporate table of 10 in a preferred location
- Company logo in event program
- Company logo on event signage
- Company logo on signage at networking reception
- Attendance for 4 guests at pre-Symposium reception with panelists, sponsors and WLP Leadership
- Attendance for 4 guests at post VIP reception with speaker (subject to availability of speaker)

“Cocktails & Conversation” Reception Sponsor – \$5,000 SOLD (Tentative)

- Title sponsor for private reception pre-symposium reception with panelists, sponsors and WLP Leadership
- Company logo on signage at “Cocktails & Conversation” reception
- Opportunity to welcome guests at reception
- Attendance for 10 corporate representatives at “Cocktails & Conversation” reception
- One corporate table of 10 in a preferred location at 14th Annual WLP Fall Symposium
- Company logo on all printed program materials
- Company logo on event signage
- Attendance for 4 guests at pre-Symposium reception with panelists, sponsors and WLP Leadership
- Attendance for 4 guests at post VIP reception with speaker (subject to availability of speaker)
- Attendance for 4 guests at student reception

Concurrent Session Sponsor – \$5,000 (6 sessions total - 3 SOLD; 3 Tentative)

- One corporate table of 10 in a preferred location
- Company logo displayed on invitation to be sent to event mailing list (minimum 4,500 individuals)
- Company logo displayed during the event
- Company logo with link displayed on event web page and in social media outlets
- Company logo in event program
- Company logo on event and sponsored session signage
- Recognition on web-based Symposium notices*
- Attendance for 4 guests at pre-Symposium reception with panelists, sponsors and WLP Leadership
- Attendance for 4 guests at post VIP reception with speaker (subject to availability of speaker)
- Opportunity to welcome attendees and introduce session speaker(s) at sponsored concurrent session
- Placement of one (1) corporate representative on a WLP Concurrent Session panel (to be mutually agreed upon by donor and WLP leadership) and direct engagement with the WLP Programs Committee in crafting the message of the session.

Networking Breakfast Sponsor – \$5,000 SOLD (Tentative)

Title sponsor for opening networking breakfast for all symposium attendees prior to concurrent sessions.

- One corporate table of 10 in a preferred location
- Company logo on all printed program materials
- Company logo on event signage
- Company logo on signage at networking reception
- Attendance for 4 guests at pre-Symposium reception with panelists, sponsors and WLP Leadership
- Attendance for 4 guests at post VIP reception with speaker (subject to availability of speaker)

Refreshments Sponsor \$5,000

Title sponsor for refreshment break for all symposium attendees in between concurrent sessions and prior to luncheon.

- One corporate table of 10 in a preferred location
- Company logo on all printed program materials
- Company logo on event signage
- Company logo on signage at networking reception
- Attendance for 4 guests at pre-Symposium reception with panelists, sponsors and WLP Leadership
- Attendance for 4 guests at post VIP reception with speaker (subject to availability of speaker)

For all sponsorship levels, please note the following: Pursuant to IRS guidelines, support is defined as a “Qualified Sponsorship,” which means no endorsement of your business, qualitative or comparative language, price information or indication of savings or value can be included in written words or in program remarks. In essence, your organization can be acknowledged through simple use of your name, logo and location, but no message that promotes or markets and trade or business, or any service, facility or product is permissible.

Student Reception Sponsor \$5,000

Title sponsor for private reception for female USF student leaders to participate in Q & A with Keynote Speaker.

- One corporate table of 10 in a preferred location
- Company logo on all printed program materials
- Company logo on event signage
- Company logo on signage at networking reception
- Opportunity to welcome students at reception
- Attendance for 4 guests at pre-Symposium reception with panelists, sponsors and WLP Leadership
- Attendance for 4 guests at post VIP reception with speaker (subject to availability of speaker)
- Attendance for 4 guests at student reception

Community Leadership & Lifetime Achievement Award Sponsor \$5,000

Named sponsor of 2020 awards cycle of this prestigious annual program. Established in 2007, these awards have been conferred as part of the luncheon program of the annual fall symposium. Past recipients include notable leaders like Carol Morsani, Linda Simmons, the Hon. Betty Castor, the Hon. Pam Iorio, Debbie Sembler, and Doretha Edgecomb.

- One corporate table of 10 in a preferred location
- Company logo on all printed program materials
- Company logo on event signage
- Company logo on signage at networking reception
- Attendance for 4 guests at pre-Symposium reception with panelists, sponsors and WLP Leadership
- Attendance for 4 guests at post VIP reception with speaker (subject to availability of speaker)

Community Leadership Award Video Sponsor \$5,000

Named sponsor of pre-taped biographical videos of the winners in the 2020 awards cycle to be broadcast as part of the luncheon program of the annual fall symposium. Past recipients include notable leaders like Carol Morsani, Linda Simmons, the Hon. Betty Castor, the Hon. Pam Iorio, Debbie Sembler, and Doretha Edgecomb.

- One corporate table of 10 in a preferred location
- Company logo on all printed program materials
- Company logo on event signage
- Company logo on signage at networking reception
- Attendance for 4 guests at pre-Symposium reception with panelists, sponsors and WLP Leadership
- Attendance for 4 guests at post VIP reception with speaker (subject to availability of speaker)

Symposium Panelist Gift Sponsor \$5,000

- One corporate table of 10 in a preferred location
- Company logo on all printed program materials
- Company logo on event signage
- Company logo on signage at networking reception
- Verbal recognition as part of gift presentation at six (6) concurrent sessions
- Attendance for 4 guests at pre-Symposium reception with panelists, sponsors and WLP Leadership
- Attendance for 4 guests at post VIP reception with speaker (subject to availability of speaker)

Benefactor Sponsor (\$5,000 – multiple available)

- One corporate table of 10 in a premium location
- Company logo on event signage
- Company logo on all printed program materials
- Attendance for 4 guests at post VIP reception with speaker (subject to availability of speaker)
- Attendance for 4 guests at pre-Symposium reception with panelists, sponsors and WLP Leadership

WLP Table Sponsor (\$1,500 – multiple available)

- One corporate table of 10
- Company name in program and at table

Print deadlines: June 15 (invitations); September 11 (programs)

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