



Women<sup>USF</sup>  
IN LEADERSHIP & PHILANTHROPY

# 2015-16 ANNUAL REPORT

CHANGING THE CONVERSATION. TRANSFORMING LIVES.



## A MESSAGE FROM THE CHAIR

Dear WLP Members & Friends,

This has been an incredible year for USF Women in Leadership & Philanthropy – and it follows more than a decade of remarkable achievements, changing the conversation to how we can collectively make a profound impact in transforming lives. It's hard to believe how much WLP has been able to accomplish in our relatively short history. Founded in 2005 by a small group of individuals and a handful of Tampa Bay area corporations, WLP advanced a vision shared by noted philanthropist Carol Morsani and USF System President Judy Genshaft to create the first women's philanthropic organization in the Tampa Bay region focused on developing the intellectual and leadership potential of women through the promotion of leadership development, mentorship, philanthropy, community engagement and scholarly excellence.



Fast forward 11 years and WLP has helped stimulate numerous transformational gifts to benefit the USF System. Our organization has directly raised more than \$3 million and deployed almost \$1 million in grants, scholarships, and programmatic funding to assist countless female students, faculty members, and women in the our community – proof that USF WLP has been a trailblazer in advancing women's philanthropy, an area now gaining national exposure. WLP presents a wide variety of educational and leadership development programs annually at all three USF System institutions and in our surrounding communities, and has formed formal mentoring partnerships with USF's Center for Leadership & Civic Engagement, Office of Veteran Success, Athletics, Transitional Advising Center, the Honors College, USF St. Petersburg and USF Sarasota-Manatee. WLP will launch USF's first student-led symposium in the spring of 2017, and is also on the forefront of promoting women in STEM throughout the USF System through strategic partnerships with the Florida Center for Cybersecurity, USF Health, the USF STEM Collaborative, the Tampa Innovation Alliance, and the Society of Women Engineers among other organizations.

The success WLP has enjoyed these past 11 years doesn't lie with one individual, but within the collective contributions of our more than 295 members. Without a doubt you are the driving force behind our success, and we will continue to make transformational progress with your continued support. I hope you enjoy reading about the impact you have helped make this year. Thank you for your generosity.

Sincerely,

Anila Jain M.D., MBA '81  
Chair, USF Women in Leadership and Philanthropy

### MISSION

The mission of the USF System Women in Leadership & Philanthropy program is to engage and educate visionary leaders and philanthropists to make a difference for women throughout the USF System and the community.

### SOURCES OF WLP FUNDS

The structure and function of the USF WLP program requires a consistent source of spendable income. Because the majority of individual gifts to WLP are made to restricted endowed funds, our primary sources of operating income include annual membership contributions, corporate memberships, sponsorships and ticket sales from the Annual Fall Symposium and other WLP events, and contributions from the USF Faculty & Staff Campaign. WLP also benefits from the investment of generous staff salary and budgetary support provided by the USF Foundation.

### MEMBERSHIP

USF WLP's groundwork was established over a decade ago by our founding members whose initial investments created a firm foundation for the fulfillment of WLP's mission. By establishing individual endowed scholarship funds, contributing to the WLP endowed scholarship, and building the program endowment, our Founding, Lifetime, Individual and Corporate members provide WLP the strong basis for the tremendous growth and impact that distinguishes the program today.

### OUR IMPACT

The Women in Leadership & Philanthropy (WLP) program at USF is an impactful organization of more than 295 individuals and 18 corporations committed to advancing women throughout the USF System and our communities through the promotion of leadership development, mentorship, philanthropy, engagement and scholarly excellence. WLP has invested almost \$1 million to provide scholarships to over 300 students in the USF System, provide research awards to 17 outstanding faculty members, and present a wide variety of educational and leadership development programs annually at all three USF System institutions (USF Tampa, USF St. Petersburg, and USF Sarasota- Manatee) and in our surrounding communities. WLP scholars boast an impressive 97% graduation rate, our faculty researchers have gone on to attain significant accolades in the academic and research arenas, and our membership is ever-growing, robust and vibrant.



### CHANGING THE CONVERSATION

Everywhere you look in the USF System, the heart of charitable giving beats steady and strong. But philanthropy pulses to a particularly robust rhythm when it comes to women.

One needs only to peruse the USF landscape in the past few years to see this transformative trend in action, with Kate Tiedemann's \$10 million gift to the College of Business at USF St. Petersburg, the largest gift the campus has ever received; Lynn Pippenger's donations of \$10 million to the School of Accountancy at the Muma College of Business in Tampa and \$5 million to the Tiedemann College of Business in St. Petersburg; or Ellen Cotton's \$1.1 million in gifts for endowed scholarships and student engagement at USFSP.

Of course, they follow the generous leads of Carol Morsani and Pam Muma who, along with their husbands, have helped reshape USF in so many ways – from the Morsani College of Medicine to the Muma College of Business and many formative gifts in between.

It turns out that USF – propelled by the mission of the university's vibrant and impactful Women in Leadership & Philanthropy (WLP) program – is well ahead of the curve. The philanthropic mark made by women at the university mirrors a national trend, which highlights a distinct gender gap between male and female donors. A recent *Wall Street Journal* story underscored that point, noting that “women are more likely to give, and to give more, than men in similar situations.”

One reason for this, says Diane Price Herndl, PhD, chair of USF's Department of Women's and Gender Studies, may be that “many successful women understand very well that no woman succeeds by herself and they often want to use their gifts to others as a way to honor those that helped them.”

As further explanation of the gap, the *WJS* article highlights a 2013 U.S. Trust survey on women and wealth, concluding that females “are nearly twice as likely as men to say that giving to charity is the most satisfying aspect of having wealth.”

That said, USF has also enjoyed a long and significant tradition of philanthropy from numerous male donors, many of whom are not even alumni. Whether female or male, selfless giving and a spirit of involvement and support is familiar territory for WLP, which marked its 10th anniversary making a difference in the USF System in 2015. In its own words, WLP's mission has been “to engage and educate visionary leaders and philanthropists to make a difference for women throughout the USF System and Community.”

Founded in 2005 by a small group of women and a handful of Tampa Bay area corporations, the organization was committed to a vision shared by Carol Morsani and USF System President Judy Genshaft: creating the first women's philanthropic organization in the Tampa Bay region focused on developing the

intellectual and leadership potential of women through the promotion of leadership development, mentorship, philanthropy, community engagement and scholarly excellence. To advance those objectives, over the past 11 years WLP has raised almost \$3 million, and has deployed more than \$1 million in grants, scholarships, and other funding to assist female students and faculty members – a sign that USF has been a trailblazer in an area now gaining national exposure.

“Celebrating women’s achievements and building the capacity of current and future female leaders is what we are all about,” says WLP executive director India Witte. “We’re proud of what we call ‘the power of the collective’ – the impact WLP members have made by leveraging the power of their collective philanthropic and volunteer leadership contributions to create new opportunities for women. And we’re equally proud that this national conversation about women leadership in giving reflects the significant work we have been doing for more than a decade now. We are definitely ahead of the curve, and it has benefited many, many lives.”

President Genshaft couldn’t be more excited by the increased philanthropic role of women, and the difference made by the group she helped found. “Through their generosity, female leaders are making a difference in the lives of so many of our students and faculty – leaving a lasting impact on the future.”

It is there that the heart of giving beats into a new decade of women making a difference.



**A group of WLP Founding Members, pictured in 2005.**

## **USF President Judy Genshaft and WLP Honorary Chair Carol Morsani at the outset of WLP at USF.**







2014 WLP ANNUAL AWARDS DINNER

Women  
in Leadership  
& Philanthropy

Mentoring

Women  
in Leadership  
& Philanthropy  
USF

Research

USF  
WORLD  
UNIVERSITY OF  
SOUTH FLORIDA





## GERALDINE TWINE: A STORY OF TRIUMPH

At 81 years old, Geraldine Twine has spent as much time in hospitals as she has in her home. Not due to sickness, but a calling from a young age. She had always been a nurse at heart – a gentle person with a natural sense of caring and compassion, but it wasn't until she moved from Tallahassee to Tampa, Florida that she found a program that would allow a black woman – like herself – to train to become a certified nurse.



As a young wife and mother living in the segregated south of the 1960s, her skin color determined where she could live, work, go to school, and even which hospitals would treat her.

Those obstacles only energized Twine to succeed. She organized a carpool with three other women, and they traveled in the early morning hours over the bridge to attend Gibbs Junior College in St. Petersburg. After graduating and passing the boards to become a licensed practical nurse, Twine started her first nursing position in 1961 at Clara Frye Memorial Hospital – a hospital founded by a black nurse decades earlier. It was the only hospital in town that treated both black and white patients without discrimination.

“A woman’s greatest asset is her education,” says Judge Barbara Twine Thomas, one of Geraldine’s daughters. “It is both tangible and intangible. It’s tangible in that your degree helps you get a job, but your knowledge is intangible. It’s a part of who you are and women who are educated do better and their families thrive. They are empowered by their education and can reach back and lift up their families and communities.”

During this time, Twine dedicated herself to mentoring other members of her community and tutoring them to pass the board exam as well. She was also busy making history, becoming the first black nurse to move from Clara Frye to Tampa General Hospital, which officially integrated in 1967. She started a three-year nursing program through Hillsborough Community College but by the time she graduated in the inaugural class with her registered nurse (RN) license, new standards were being implemented that required RN’s to complete a bachelor’s degree.

So when USF opened its nursing program, Twine was one of the first in line and graduated with a bachelor’s degree in nursing in 1978. And over the 10 years that followed, she earned two more degrees from USF – a master’s in Nursing and a master’s in Education – all while working full-time and raising her three children.



As a result, the University of South Florida became a great tradition for the Twine family – a familiar backdrop in her children’s memories and eventually the school of choice for her two daughters for their undergraduate degrees.

“My mother is an inspiration and personal life example for me,” says Thomas. “People think that they have hurdles, barriers and challenges in life, but there are very few people that will have challenges that are not similar to the ones my mother surpassed and triumphed over.”

Now a retired advanced registered nurse practitioner, Twine’s legacy of empowerment and drive lives on through the scholarship established in her name by her daughter Judge Barbara Twine Thomas. The **Geraldine Twine Endowed Scholarship** will provide financial support to a full-time undergraduate student at the Tampa campus studying within USF Health with a preference toward Nursing majors and members of Alpha Kappa Alpha sorority.

“This scholarship is an opportunity to support other women in the pursuit of their education,” says Thomas. “Just as someone else has lifted us, we have an obligation to lift others. For us in the African American community, it’s even more important to reach back and help one another. There are so many people who – without an education – will not lead full lives.”

To Thomas, the **Geraldine Twine Endowed Scholarship** is a way to do both, by honoring her mother’s significant triumphs and supporting other African American women to grow, learn and lift up their own families.



## SOWING SEEDS FOR FUTURE EXCELLENCE

### WHAT WILL YOUR LASTING LEGACY BE?

Whether you give to honor those who paved the way before you or to empower the next generation of women leaders, your deferred gift – large or small – makes a real difference in the lives of women throughout the entire USF System. By naming USF Women in Leadership and Philanthropy in your trust or will, you are planting a seed for future change and ensuring the continued success of WLP, and the impact of the program for generations to come.

#### LINDA SIMMONS

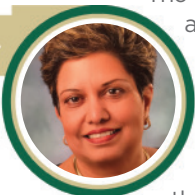
WLP/Carolyn A. O'Steen Scholarship



"My gift is in honor of my mother who, at a young age, found herself widowed with three children and limited financial resources. Her choice was a lifetime of low-wage work or to go back to school, finish her education and improve her life. She returned to USF to finish her degree – a bachelors in education – and later went on to obtain a masters from USF and become first a teacher and later an administrator in a school for special needs children. I hope my scholarship will allow someone in a similar circumstance, who would otherwise not be able to do so, to obtain a post graduate degree and advance their career in a similar field."

#### ANILA JAIN M.D, MBA

WLP/Jain Endowed Scholarship Fund



"The University of South Florida has played a vital role in my life as a student and a proud alumna. I could not think of a better way to further my legacy than to establish scholarship endowments in multiple areas that are important to me. As a founding member with my mother, Dr. Mona Jain, and the current Chair of USF Women in Leadership and Philanthropy, this endowment will assist students with their educational endeavors. My approach to philanthropy is to do whatever you can to make a difference, whether that's giving your time, talents or financial resources. No matter the amount or form of the gift, it will make a difference in the lives of USF students."

#### CHRIS MARIA REYES

WLP/Chris Maria Reyes Endowed Scholarship



"I utilized a combination of Life Insurance and Retirement Accounts to provide a very affordable and cost effective way to make a difference in someone's educational life. I was first made aware of WLP after attending one of their Scholarship Award Ceremonies. It was at that moment I knew I was home. I was greeted with open arms by other like-minded women in the community who wanted to engage with and provide opportunities for women at USF. I have formed wonderful friendships with so many of the most amazing women in the Tampa Bay area who simply desire to help one another as well as lay the foundation for the next generation of women leaders."



## MEMBERSHIP TYPES

Today, members contributing at the endowment level (\$25,000 or above) join our list of lifetime members. Annual members (\$1,000 per year and \$500 per year for those 35 and younger) and corporate members (\$5,000 per year) support WLP programmatic offerings and outreach initiatives and help grow the principal of the WLP Endowed, WLP/USF St. Petersburg and WLP/USF Sarasota-Manatee scholarship funds.

## CORPORATE MEMBER PROGRAM

Our Corporate Member program has grown from one member (Florida Blue) in July 2013 to 18 members, which are listed below.



## WLP FACULTY RESEARCH AWARD PROGRAM

The USF WLP Faculty Research Award program provides grant awards to USF System faculty whose research and creative efforts focus on women and issues affecting women. This award is presented in the spring of each year through a competitive process, with the recipient receiving a one-time \$5,000 award to support their research. To date, WLP has awarded 17 grants to deserving faculty members whose research helps to support and advance women throughout the world. In celebration of our 10th anniversary in 2015, three new faculty research awards were created to showcase the talents of women faculty at each of our USF system institutions: Tampa, St. Petersburg and Sarasota-Manatee, and a USF System-wide junior faculty award that now recognizes the research contributions of our newer women faculty.

### 2016 RECIPIENTS



**DR. KYOUNG CHO** is an Associate Professor of Voice at School of Music in the College of The Arts, USF Tampa. She received her degrees from Yonsei University, Korea (BM), Manhattan School of Music (MM), the University of Memphis (DMA), and post-graduate studies in opera at Yale University.



**DR. JILL MCCracken** is an Associate Professor of Rhetoric and Writing Studies at the University of South Florida St. Petersburg, where she teaches graduate and undergraduate courses in rhetoric, writing, sex work, and gender, sexuality, and feminist theory.



**DR. MELISSA SLOAN** is an Associate Professor of Interdisciplinary Social Sciences and Sociology at the University of South Florida Sarasota-Manatee. She also serves as the Chair of the Department of Social Sciences and the Coordinator of the Honors Program. Dr. Sloan received her B.S.

degree in Psychology from Carnegie Mellon University (2000) and her M.A. (2002) and Ph.D. (2005) degrees in Sociology from Vanderbilt University.



**DR. ALICIA GILL ROSSITER** has been an Advanced Registered Nurse Practitioner for 19 years. Dr. Rossiter is the Sequence Director of the Veteran to Bachelor of Science in Nursing Program at the University of South Florida College of Nursing.



**DR. JESSIE D. TURNER** is an Instructor of Women's and Gender Studies at the University of South Florida, where she teaches courses on the history and politics of mixed race identity, U.S. women's history, introductory women's and gender studies, and research methodologies.



## FACULTY RESEARCH AWARD PAST RECIPIENTS



**2015**  
**DR. ELIZABETH HORDGE-FREEMAN**

Assistant Professor  
Department of Sociology,  
College of Arts & Sciences, Tampa



**2012**  
**DR. JAMIE GOLDENBERG**

Associate Professor of Psychology  
College of Arts & Sciences  
Tampa



**2015**  
**DR. HEIDE CASTAÑEDA**

Associate Professor and Graduate  
Director, Department of Anthropology,  
College of Arts & Sciences, Tampa



**2011**  
**DR. JODY MCBRIEN**

Assistant Professor  
College of Education,  
Sarasota-Manatee



**2015**  
**DR. KATHY BLACK**

Full Professor of Social Work and  
Gerontology, Chair of Interdisciplinary  
Faculty in Aging, College of Arts &  
Sciences, Sarasota-Manatee



**2010**  
**DR. ELLEN DALEY**

Assistant Professor, Department  
of Community and Family Life  
USF Health College of Public Health  
Tampa



**2015**  
**DR. TIFFANY CHENNEVILLE**

Associate Professor and Chair  
Department of Psychology with Joint  
Appointment in Department of Pediatrics  
St. Petersburg



**2009**  
**DR. PATRICIA A. KRUCK**

Professor in the Department of  
Pathology & Cell Biology  
USF Health, Morsani College of Medicine  
Tampa



**2014**  
**DR. SUSAN MACMANUS**

Distinguished University Professor of  
Government & International Affairs,  
College of the Arts & Sciences, Tampa



**2008**  
**DR. LINDA M. WHITEFORD**

Professor of Anthropology  
College of Arts & Sciences  
Tampa



**2013**  
**DR. GRISELLE CENTENO**

Associate Professor of Industrial and  
Management Systems  
USF College of Engineering, Tampa



**2007**  
**DR. NAOMI YAVNEH**

Associate Professor of Humanities  
College of Arts & Sciences  
Tampa

## FACULTY RESEARCH AWARD RECIPIENT SPOTLIGHT: WHERE ARE THEY NOW?

### SUSAN MACMANUS

Distinguished University Professor in the Department of  
Government & International Affairs



By 7:30 a.m., patrons are already packing Hugo's Spanish Restaurant in Tampa's trendy Hyde Park as waitresses try valiantly to keep up with the unexpected crush. But the crowd really hasn't come for the breakfast cuisine on this weekday morning in early November. Instead, it hungers for political morsels about to be dished out by a familiar presence working the front of the room.

Standing out in an aqua, flower-print jacket, the woman with the blond hair and brown-rimmed glasses is busy making her way from table to table, introducing herself and thanking folks for showing up to the weekly, issues-oriented gathering called Café Con Tampa.

It is just one more among countless appearances Dr. Susan MacManus, USF's distinguished and high-profile professor of political science, has made in the past year during a presidential campaign unlike any other. This one falls only four days before the general election – so small wonder that CNN aired an interview with MacManus only 20 minutes earlier, or that people at Hugo's are now dying to hear her take on the looming Trump-Clinton showdown.

MacManus won't let the audience down – she never does. "What I said on air this morning was that I-4 is the highway to heaven or hell, depending whether you win or lose," she begins after a glowing introduction. "But then I added, 'If you have to drive it, it's always hell.'"

The place erupts in laughter. It is classic MacManus, known for delivering expert analysis wrapped in plainspoken language about politics in Florida and the nation – both in the classroom at USF, on the airwaves and in the pages of her many books. Now, with the help of a faculty research grant from Women in Leadership & Philanthropy, MacManus is celebrating the arrival of a book rooted in a lifetime of a passion for Florida politics and 10 years of painstaking work.

It is titled *Florida's Minority Trailblazers*, an exhaustive, 640-page work that tells the stories of 51 influential women and minorities from the state for the past half-century – from the Civil Rights Movement of the 1960s up until the 2016 election.

"It's the only major book on the history of minorities in Florida State politics – individuals who served in state and national offices," she says over a recent lunch (after doing a quick-hit radio interview on her cell phone before entering the restaurant.) "What makes it special is that it tells their stories in their own words. This is probably my last big whirl writing books. So I'm very excited about it – and grateful to the support WLP provided in giving me the seed money to make it a reality."

WLP, in fact, gets an acknowledgement in the book, along with the nearly dozen former students who helped her with the detailed, comprehensive research. "The idea for this book was on my mind a long time before I could even write it," she says. "I really hope that future scholars will see this as a complete and accurate resource, and that schools will use it. And I hope it keeps the contributions of these many important trailblazers alive – that it gives a perspective of their struggles and how people can change the governance of a state and a nation."



In a sense, the book is mirror of MacManus' own path as a trailblazer from a childhood in rural Lutz to her stature today. She has earned acclaim for three decades at USF as a much-in-demand teacher in the Department of Government and International Affairs. She has been a fixture on the TV and radio airwaves – having served as an analyst for six election cycles on WFLA Channel 8 and this past one with WFTS Channel 28, appearing during her career on every major broadcast and cable network across nation.

Then there are her many other books – four of which she authored on state politics; her *Young v. Old: Generational Combat of the 21st Century and Targeting Senior Voters*, and two local Florida histories she wrote with her mother, Elizabeth: *Citrus, Sawmills, Critters & Crackers* and *Going, Going, Almost Gone: Lutz-Land O' Lakes Pioneers Share Their Precious Memories*.

The latter two are close to MacManus' heart – a joy to have shared the experience with her mother and to write about her deep Florida roots in rural Lutz, where her immigrant grandfather was the first permanent settler and a pioneer in the citrus industry.

"Mama is the one who taught me to love history," she says. "In fact, she taped all the oral histories of these old-timers on a primitive recorder. If she hadn't done that, we'd never have compiled the complete history of Lutz."

MacManus grew up as the oldest of three siblings and 12 cousins, with plenty of relatives on both sides of the political aisle. Gatherings in her grandparent's farmhouse were boisterous and politically diverse. That created the foundation for her love of lively discourse – and appreciation of hearing out and respecting both sides of every argument, a hallmark of her classroom style to this day.

"On one side, I had a very liberal uncle who was a railroad union leader and on the other side I had several cousins who were Baptist preachers," she recalls. "My parents were both avid readers and we always knew what was going on in the world and were politically attuned. But they didn't share the same views, so that always made things interesting. My whole family loved two things: politics and sports."

MacManus' father taught her about football as a little girl. She was hooked, and savored performing at games with her high school marching band, and later while toting a 25-pound drum with the vaunted Florida State Marching Chiefs. She never lost her love of the sport: as a devoted fan of the teams where she received her bachelor's and master's, FSU and Michigan; the USF Bulls; her hometown Tampa Bay Bucs; and the Dallas Cowboys from a decade of working in Texas. Now that another election season has come and gone, she can savor football season a little more.

But don't count on Susan MacManus ever slowing down. Politics are always in the air – and you can bet the next request for a speech or interview is on the way.

**"I'm very excited about (my new book) and grateful to the support WLP provided in giving me the seed money to make it a reality." – Dr. Susan MacManus on her newly published *Florida's Minority Trailblazers*.**



### **LIFE'S A DANCE: USF STUDENT-TURNED-WLP MEMBER SIDNEY RESMONDO MOVES TO A WHIRLWIND BEAT**

Sidney Resmondo learned as a young competitive dancer how to be fast on her feet and graceful under pressure, handling one complicated, choreographed step after the next with apparent ease. In many ways, she has been living her life in precisely the same style – and standing out in the crowd as she goes.



As an undergraduate at the University of South Florida, Resmondo executed enough impressive moves to make a break-dancer's head spin.

In addition to earning her B.A. degree in psychology two years ago and B.S. in nursing last year, she was president of the Order of the Golden Brahman, a leadership and student engagement group; worked in student government; served in the USF Ambassadors Program; undertook community and philanthropic projects as a member of the Alpha Delta Pi Sorority; tried out on a whim for the Miss USF contest and won; then set her sights on the Miss Tampa crown and accompanying scholarship money – and won that, too.

All the while, she networked with the many professionals she met through her extra-curricular pursuits, seeking to build the most meaningful career foundation she could. For Resmondo, that quest has led to Moffitt Cancer Center as a member of the nurse residency program, honing her bed-side skills to care for patients fighting all manner of life-threatening conditions – a passion with roots in her father's successful fight with throat cancer when she was a grade-schooler in Central Florida.

"Moffitt is such a wonderful place to work," she says. "Everyone is so supportive, and we're all there for the patients, uniting around one specific illness: cancer."

Yet in spite of the long, draining hours and rotating, round-the-clock shifts, Resmondo has still made room for another way to impact people's lives. This past March, she joined USF Women in Leadership & Philanthropy, the group of educational and community leaders dedicated – among other things – to providing financial support for promising female students and talented faculty members engaged in important research projects, while providing endless possibilities for networking and outreach.

True to her typical form, she finds herself standing out once again. At only 23 years old, she ranks as the the youngest of WLP members.. Resmondo had no idea of her unique status until recently when her friend, WLP Assistant Director Ashley Ehrman, sent her a text informing her. It was only fitting

that the fun bit of trivia come from Ehrman, since she had served as her Alpha Delta Pi advisor several years earlier, and was the one who had told Resmondo about WLP in the first place.

"I served as an advisor for Alpha Delta Pi Sorority for many years and I kept my eye on the girls who exhibited certain qualities – an eagerness to learn, and an interest in the world around them, and Sidney had all of that," Ehrman recollects. "She was highly driven and always made the most of her opportunities."

One such example: Upon graduating from USF, Resmondo had just completed her reign as Miss Tampa. A traditional benefit of earning the title was being introduced to Tampa community leaders by pageant executive director Bob Clark, a USF graduate himself. "That experience enabled her to realize at a very young age the possibilities of how much impact you can make," Ehrman adds. "And those are the kind of people we want in WLP." The more Resmondo heard about WLP from Ehrman, the more becoming a member seemed like a logical next step – especially coming from a sorority that placed a high value on women doing service.

"It's just an amazing organization," she says. "The scholarship money they give out each year is just incredible. And I think it's great that they're building up women as a whole, and I look up to so many of them – people in the medical field, lawyers, politics, education and the entire spectrum. You can't help but think, 'How can I be like you one day?'"

Resmondo initially attended several events as a guest to gauge her interest. "My first one was a panel called 'How to Enter the World of Politics' – something I find very intriguing because I'd like to lobby for non-profits one day," she says. "My second event was about veterans' health issues, and Gen. Ann Dunwoody spoke." The general's inspiring words immediately got Resmondo's attention, but the clincher came when she ran into one of her college nursing professors, a retired Army veteran named Alicia Rossiter who, by chance, was honored as a WLP Faculty Research Award winner in 2016.

"The entire evening was very powerful," Resmondo recalls. "I was hooked."

The annual fee for membership for those under age 35 is \$500 – no small amount for someone just out of college and starting to earn a paycheck – but the amount didn't worry her.

"I feel it's worth it," she says. "You have to budget for things like that. I get personal satisfaction, because it feels good to know I'm giving to someone. And on top of that, every time I go to a WLP event, I meet somebody who has an impact on me and that just pushes me harder to try to do what they've done to make a difference."





## BY THE NUMBERS

**+57,028**

Our operating fund posted an increase of 20% this fiscal year from \$281,929 to \$338,957\*

\*net increase after scholarship & program expenses

**+17%**

We grew from 214 to 250 members in FY16 -a 17% increase in membership.

**1 IN 3 MEMBERS**  
are involved in a committee

MARSHALL  
STUDENT CENTER

**94%**

Increase in scholarship  
dollar disbursements in  
this fiscal year  
from \$55,937 to  
\$108,797

**\$139,561**

The WLP Endowed  
Scholarship Fund has  
increased 28% over  
the last fiscal year  
from \$108,349  
to \$139,561.

### HISTORY OF OUR SCHOLARSHIP FUNDS

(Endowed & Operating)

**FY12**

**10**

Endowed

**4**

Operating

**14 TOTAL**

**FY13**

**11**

Endowed

**5**

Operating

**16 TOTAL**

**FY14**

**14**

Endowed

**7**

Operating

**21 TOTAL**

**FY15**

**19**

Endowed

**8**

Operating

**27 TOTAL**

**FY16**

**26**

Endowed

**7**

Operating

**33 TOTAL**

## IMPACT OF YOUR INVESTMENT SCHOLARSHIPS & AWARDS

WLP has awarded nearly \$600,000 in scholarships to more than 300 students since WLP's founding in 2005. These scholarship awards, paired with the unique mentoring and engagement opportunities that WLP affords our recipients, provide opportunities for worthy students to continue their education and fulfill their dream of completing their degree at a leading public research university. Endowed scholarship funds exist in perpetuity. To achieve the balance between making awards and sustaining principal growth, WLP adheres to the USF Foundation spending policy established annually by the Investment Committee of the Foundation Board of Directors. A percentage of earnings on each fund are awarded in the spring for students enrolled in the following fall semester. The number of WLP endowed scholarship opportunities grows in relation to the number of members contributing at the endowment level. Many WLP members who contribute at the endowment level have established a named scholarship to honor a special person or to serve a defined group of USF students.

## WLP ENDOWED SCHOLARSHIPS

26 Endowed Scholarships – 7 new endowments in FY 16

Women in Leadership and Philanthropy Endowed Scholarship  
WLP/Anne Marie Campbell Scholarship\*  
WLP/Bank of America East Tampa Scholarship  
WLP/Berkman Family Scholarship  
WLP/Betty Castor Scholarship for Global Initiatives  
WLP/Carolyn House Stewart Endowed Scholarship  
WLP/Deborah Eaves Memorial Scholarship  
WLP/Donald and Ruth Anderson Memorial Scholarship  
WLP/Elsie A. Moore Memorial Scholarship  
WLP/Esther Schneid Memorial Scholarship  
WLP/Florida Medical Foundation of Caring Scholarship  
WLP/Geraldine Twine Endowed Scholarship\*  
WLP/Judith Bryan Darsey Scholarship  
WLP/Linda Blume Award

WLP/Nancy Schneid Scholarship\*  
WLP/ National Mah Jongg League Foundation, Inc. Scholarship  
WLP/Ouyang Yu Memorial Scholarship  
WLP/Pam Iorio Leadership Scholarship  
WLP/Philip & Ellen Asherman Scholarship  
WLP/USAmeriBank Endowed Scholarship\*  
WLP/USF Sarasota-Manatee Scholarship  
WLP/USF St. Petersburg Scholarship  
WLP/Vincent Zecchino M.D./Dream Givers USA Scholarship  
WLP/Virginia Gregory Endowment in Entrepreneurship\*  
WLP/Waller-Witte Endowed Scholarship\*  
WLP/Wilma Fowler Scholarship for USFSP\*

\* Established in FY16

## NEW SCHOLARSHIPS ESTABLISHED TO-DATE IN FY 17 (July 1 - December 1, 2016)

WLP/Carolyn A. O'Steen Scholarship\*  
WLP/Chris Maria Reyes Endowed Scholarship\*  
WLP/Dorothy Morgan Endowed Scholarship in Marine Sciences  
WLP/Dorothy Warren Burke Endowed Scholarship

WLP/Martha Hodge Memorial Scholarship  
WLP/Jessica Stands With Girls Endowed Scholarship  
WLP/Jain Endowed Scholarship Fund\*

\* Deferred Gift



## 2016 SYMPOSIUM SHINES WITH RECORD CROWD, INSPIRING WORDS

With a warm embrace of two towering leaders from the past, and an uplifting message for the future about female confidence and empowerment, the USF Women in Philanthropy & Leadership's 11th annual Fall Symposium, held on October 6, 2016, was a sight to behold at the Hilton Tampa. An energized sold-out gathering of 950 – the largest audience ever to attend the yearly fall event – participated in an array of insightful morning workshops on women's issues, and then packed the massive Hilton ballroom for the main event: a luncheon that honored the visionary and philanthropic work of Betty Castor and Elaine Shimberg, showcased WLP Scholar Paula Gonzalez' inspiring story of overcoming enormous adversity, and was electrified by the keynote speech of veteran network TV journalist and author Claire Shipman.

In her keynote, "Cracking the Confidence Code," Shipman explained how even the most outwardly successful women can quietly question their own achievements and undercut their confidence with negative self-talk. The half-day program has always singled out women who have become transformational leaders through their volunteer, professional and philanthropic contributions. This year's two award winners fully exemplify that standard, having blazed noteworthy paths to make the Tampa Bay area a better place to work and live. For their efforts, Castor received the Community Leadership Lifetime Achievement Award and Shimberg the Community Leadership Award.

The event raised more than \$295,000, funds that will be dedicated to providing scholarships for outstanding students, grants for faculty involved in groundbreaking research, and leadership programs across the USF System.



## 2016 COMMUNITY LEADERSHIP AWARD

WLP honors visionary leaders and philanthropists throughout the community doing extraordinary things to make Tampa Bay a better place for women to live and work. With our Community Leadership Award Program, we showcase individual excellence in leadership as demonstrated by outstanding initiative, impact of work, and inspiration to others. By awarding the Community Leadership Award as a part of the program at our annual Fall Symposium, WLP publicly affirms and celebrates the immense contributions and achievements of women in our communities with the intent of raising public awareness and inspiring the leadership and service potential of current and future generations of women.



### ELAINE SHIMBERG WLP COMMUNITY LEADERSHIP AWARD

From her small-town South Dakota roots, Elaine Fantle Shimberg went on to have a big impact as a prolific author and freelance writer, a frequent talk-show guest and a deeply committed member of the Tampa Bay community who has contributed her time to numerous boards and associations. Shimberg's memoir, *Growing Up Jewish in Small Town America*, documents a childhood from her birthplace in Yankton, S.D. to Fort Dodge and Sioux City in Iowa.

A radio/ television major at Northwestern University, her move to Tampa after graduation changed the course of her life. She went to work at NBC affiliate WFLA writing radio commercials, and, in 1961, married Mandell "Hinks" Shimberg. The couple would eventually have five children in an eight-year span, but busy motherhood never slowed Shimberg down. She wrote numerous newspaper feature articles, ranging from humor to struggles with weight loss to raising her children. That opened the door to contributing articles for *Seventeen*, *Woman's Day*, *Highlights for Children*, *Glamour*, *Lady.com*, and *Men's Health*. She focused on medical subjects such as hemophilia, cancer, heart disease, and Tourette Syndrome, specializing in conveying complex medical subject matter in lay language. The first of her 26 books – *How to Be a Successful Housewife/Writer* – was published by *Writer's Digest* in 1979 (and later translated into Japanese).

In time, Shimberg wrote books for established publishing houses such as Macmillan and Simon & Schuster, tackling a wide array of medical and family topics in her accessible style, including *Relief from IBS* (one of the first lay books on the subject of irritable bowel syndrome, also published in German), *Another Chance for Love: Finding a Partner Later in Life* (co-authored with the late Sol Gordon, Ph.D. and translated into both Hebrew and Spanish), *How to Get Out of the Hospital Alive*, *Gifts of Time*, *Living with Tourette Syndrome* and *Blending Families*. Her expertise led to guest spots on local radio and TV programs to national shows such as *Today* and *Oprah's AM Chicago*. In addition, Shimberg was the first lay person to serve on the Florida Medical Association's Council on Ethical and Judicial Affairs. She is a founding member of WLP, a past chairman of St. Joseph's Hospital Board of Directors and Foundation, and has been a member of many medical and writing associations. She and her husband are also well-known philanthropists and supporters of the arts in Tampa Bay.



## BETTY CASTOR WLP LIFETIME ACHIEVEMENT AWARD

Betty Castor has had a long and distinguished career as a public servant and educator, most notably as the president of the University of South Florida, Florida Commissioner of Education and president of the National Board for Professional Teaching Standards. Her lifelong interest in international affairs began as a college student leading a project to send books to Africa. Following graduation, she joined the Teachers for East Africa Program and taught secondary school for two years in Uganda, East Africa. One of the hallmarks of that teaching experience was helping to lead the first group of schoolgirls to the summit of Mt. Kilimanjaro. Closer to home, Castor's civic and governmental career began in Hillsborough County. Following her presidency of the League of Women Voters, she was elected to the Hillsborough County Commission in 1972, ultimately becoming the first woman to chair the commission. She subsequently ran successfully for the Florida Senate in 1976 where she served three terms. In addition, she was the first female president pro tempore of the Senate and championed issues such as funding for first, second and third graders and for deaf-blind children, the Equal Rights Amendment, post-secondary classes for senior citizens, ending discrimination and funding spouse abuse centers statewide. In 1986 following a successful statewide campaign, Castor became Florida's Commissioner of Education, the first woman ever elected to the Florida Cabinet. She supported increasing teacher salaries and Title IX efforts to improve athletic opportunities for girls and women. During her tenure she was a fierce advocate for early childhood education and children's health initiatives, spearheading the creation of nationally recognized Florida KidCare. Improving health for all children remains a passion she shares with her husband of over twenty five years, Sam Bell. When Castor was appointed as president of the University of South Florida in 1993, she continued her strong advocacy for higher education. She expanded academic programs, worked with the USF Foundation to finance new residence halls and successfully secured state funding for new buildings including the College of Education. The university underwent a tremendous physical transformation including the addition of the iconic Martin Luther King Plaza in the center of the campus. Perhaps the most notable addition was the introduction of football in 1997 and expansion of women's athletics including Division I soccer. She continued her support for international outreach, leading university educators to the African Economic Summit in Harare, Zimbabwe. In 2006, Castor returned to USF serving as executive director of the Patel Center for Global Solutions, and in 2009 Castor was appointed to the Fulbright Foreign Scholarship Board by President Barack Obama. She was reappointed recently and chaired the Board in 2015. Castor and her husband support several USF programs including endowments in music, women's athletics, the College of Public Health, WLP, as well as the College of Arts and Science, the USF Library and WUSF. A founding member of WLP, Castor has received numerous awards for leadership in education including the Florida Education Association's Lifetime Achievement Award. The Tampa Chamber of Commerce and Leadership Florida recognized her accomplishments in 2015 with their signature leadership awards, and she has been inducted in Women's Hall of Fame of both Hillsborough County and the State of Florida. She is a member of the Tampa Bay Area Committee on Foreign Relations and vice chair of the Community Foundation of Tampa Bay. Castor is a graduate of Rowan University, (Glassboro, New Jersey) and received a master's degree from the University of Miami (Coral Gables, Florida). She is married to Samuel P. Bell III, a former legislator and member of the Buchanan Ingersoll Law Firm, and is the mother of three children, Congresswoman Kathy Castor of Tampa, educator and former legislator Karen Castor Dentel of Orlando and Judge Frank S. Castor, Palm Beach.





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