

Advance AI: A Summit for the Future of Major Gifts

Hosted by the University of South Florida
Tampa, FL | April 15-16

Join fellow innovators, early adopters and bold experimenters shaping the future of advancement. This 24-hour immersive summit will bring together higher education fundraising professionals already using AI to transform prospecting, trip planning, donor engagement and operational efficiency.

Hosted at the **University of South Florida**, home to the **nation's first named College of Artificial Intelligence, Cybersecurity and Computing**, this gathering is designed for AI-savvy professionals eager to fuel their curiosity and amplify their action and impact.

Why You Should Attend

- Be part of the first wave redefining the future of fundraising.
- Build a network of like minded changemakers who aren't afraid to test, iterate and lead.
- Leave with a playbook of actionable strategies to elevate your team's efficiency and impact.

What to Expect

- **Real stories from real innovators:** Learn directly from fundraisers who have successfully integrated AI into their daily work and are seeing measurable results.
- **Hands-on sessions and rapid-fire demos:** Explore proven AI tools, workflows and strategies you can implement immediately.
- **Collaborative problem solving:** Bring your biggest challenges and workshop solutions with peers who are leading the way.

Plus a Spark of Tampa Bay Magic

The summit will include a special team building event: **an evening in a private suite at the Tampa Bay Lightning vs. New York Rangers game**, featuring food, fun and connection — the perfect way to celebrate a high energy day together.

Logistics

- **Travel & Lodging:** You are responsible for your own travel and accommodations. USF will handle everything else during your time on campus.
- **Applications:** Summit applications are now open. We're curating a small cohort of professionals who have already integrated AI tools, achieved early success and are ready to share their insights. We encourage you to apply early. Submit your application at usf.to/AdvanceAiApplications.
- **Nominations:** Know a trailblazing fundraiser working with AI? Nominate them for a spot in the cohort at usf.to/AdvanceAiNominations.

Questions?

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